

Message Text

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ACTION COME-00

INFO OCT-01 EA-07 IO-13 ISO-00 FEA-01 AGRE-00 CEA-01

CIAE-00 DODE-00 EB-08 FRB-03 H-01 INR-07 INT-05

L-03 LAB-04 NSAE-00 NSC-05 PA-01 AID-05 SS-15

STR-04 ITC-01 TRSE-00 USIA-06 PRS-01 SP-02 OMB-01

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R 040054Z AUG 77

FM AMEMBASSY CANBERRA

TO SECSTATE WASHDC 1043

INFO USMISSION GENEVA

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USMTN

E.O. 11652: N/A

TAGS: ETRD, GATT, AS

SUBJ: NTOIFICATIONS OF SERVICES RESTRAINTS IN THE MTN

REF: STATE 180220

1. OFFICE OF AUSTRALIAN BROADCASTING TRIBUNAL, WHICH HAS JURISDICTION IN THESE MATTERS, HAS CONFIRMED THAT THERE ARE RESTRICTIONS ON TRANSMITTAL OF IMPORTED TELEVISION ADVERTISEMENTS. THESE RESTRICTIONS WERE ISSUED IN 1960 BY THEN THEN POSTMASTER-GENERAL, AND WERE PURSUANT TO THE BROADCASTING AND TELEVISION ACT.

2. RESTRICTIONS DO NOT PREVENT AUSTRALIAN FILM COMPANIES FROM FILMING ADVERTISEMENTS ABROAD, NOR DO THEY PROHIBIT THE USE OF FOREIGN ACTORS OR ACTRESSES FROM TAKING PART IN THE ADVERTISEMENTS.

3. INTENTION OF THE RESTRICTIONS WAS TO STIMULATE LOCAL FILM

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INDUSTRY, WHICH WAS THEN IN RECESSION. ACCORDING TO BROADCASTING TRIBUNAL SPOKESMAN, SEVERAL OF THE MORE ACTIVE FILM COMPANIES ATTRIBUTE THEIR PRESENT SUCCESS TO THESE RESTRICTIONS, STATING THAT THEY COULD NOT HAVE " GOT OFF THE GROUND" WITHOUT SOME SORT OF GOVERNMENT ASSISTANCE.

4. BECAUSE THESE RESTRICTIONS HAVE BEEN IN EFFECT FOR SO MANY YEARS, IT IS DIFFICULT TO ASSESS THEIR IMPACT ON U.S. TRADE IN GOODS OR SERVICES. CERTAINLY IT IS UNLIKELY THAT IT HAS HAD ANY EFFECT ON TRADE IN GOODS AND THE EFFECT OF TRADE IN SERVICES WOULD BE MINIMAL, IF ANY. WE SUSPECT THAT MANY PRODUCERS OF TELEVISION ADS WOULD WANT MOST OF THEIR ADS TO HAVE A LOCAL FLAVOR WHICH CAN ONLY BE GAINED BY PRODUCTION IN AUSTRALIA.

5. ALTHOUGH EMBASSY WOULD NOT DISCOURAGE ATTEMPTS TO REDUCE OR ELIMINATE THESE RESTRICTIONS SOME DOUBTS AS TO LIKELIHOOD OF SUCCESS EXISTS. AUSTRALIAN FILM INDUSTRY IS RELATIVELY HEALTHY AT RPRESENT AND GOA WILL BE RELUCTANT TO TAKE ANY MEASURES WHICH MIGHT REVERSE ITS PRESENT CONDITION.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TRADE LAW, TRADE CONTROLS
Control Number: n/a
Copy: SINGLE
Sent Date: 04-Aug-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 22 May 2009
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977CANBER05457
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Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770279-0447
Format: TEL
From: CANBERRA MTN
Handling Restrictions: n/a
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Original Classification: LIMITED OFFICIAL USE
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Previous Handling Restrictions: n/a
Reference: 77 STATE 180220
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 31-Mar-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1712768
Secure: OPEN
Status: NATIVE
Subject: NTOIFICATIONS OF SERVICES RESTRAINTS IN THE MTN
TAGS: ETRD, AS, GATT, MTN
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/23b0fc61-c288-dd11-92da-001cc4696bcc
Review Markings:
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